



Subhrajit Guin

**Creative Director (Art) |
AI-Driven Branding
& Visual Storytelling |
12+ Years in Advertising**

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Subject: Application for Sr. Creative Director/Creative Director Position | AI-Driven Creative Leadership

Hello Madam/Sir

I am excited to apply for the [Appropriate Position] at your esteemed organization.

With 12+ years in advertising, I specialize in AI-driven creative strategy, branding, and campaign execution, integrating tools like Midjourney, ChatGPT, Adobe Firefly, and Freepik AI Suite to enhance design efficiency and storytelling.

As Creative Director at Network Advertising, I lead AI-powered visual innovation, managing interdisciplinary teams to develop high-impact, award-winning campaigns across mainline and digital platforms. My experience at Ogilvy, Lowe Lintas, and FCB Group has refined my expertise in brand positioning, team leadership, and data-driven creative solutions, ensuring engaging and effective marketing strategies.

Also, I have worked with global and national brands such as Cadbury, Dove, Vaseline, TATA, Mahindra, Aditya Birla, Margo, and Nivea, delivering creative excellence and impactful brand experiences.

I am eager to bring my AI-enhanced creative leadership to your team. Please find my resume attached. I look forward to discussing how my expertise can contribute to your organization's success.

Best regards,

Subhrajit Guin